

REDEEM THE 10

DISCOVERY, LIFE AND CREATIVITY
IN JUST 10 MINUTES



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ABOUT US

FOR TEN MONDAYS, RENEE BRADFORD CURRATOR OF THE LEMONADE STAND LEADERSHIP OASIS, HOSTS A 1 HOUR TALKSHOW STYLE PLATFORM CURRENTLY WITH OVER **2,400 VIEWS** AND GROWING. GUESTS INCLUDE ACTIVISTS, ELDERS, SCHOLARS AND ARTISTS WHO ANSWER THE POIGNANT QUESTION:

HOW DO I RECLAIM MY POWER AND DISCOVERY IN THE NOW?

OUR CURRENT FORMAT



REDEEMING THE NARRATIVE

BROADCAST MONDAYS @ 8:15 ET VIA PERISOCPE AND FACEBOOK LIVE

PLATFORM INCLUDES:

MEMBERS OF THE REDEEM THE 10 TEAM WHO PROVIDE ADDITIONAL RESOURCES AND CONTEMPLATION.

CREATIVE WHO SHARES THEIR ART FORM AND TALKS ABOUT HOW IT RELATES TO SOCIAL JUSTICE AND THAT WEEK'S TOPIC.

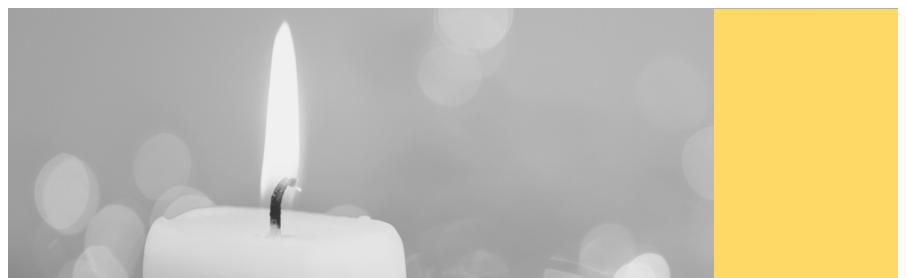
GUEST WHO DISCUSSES WITH RENEE THEIR CONNECTION TO THE TOPIC FOR THAT WEEK.

A BRAVE SPACE FOR ATTENDEES TO SHARE THOUGHTS AND QUESTIONS THROUGH MODERATED CHAT.

VIRTUAL VIGIL

AT 9:15PM ET GUESTS AND ATTENDEES ARE GIVEN A SPACE OF 10 MINUTES TO REDEEM THEIR TIME AND CREATE A RESTORATIVE ENVIRONMENT.

A VIRTUAL BURNING CANDLE IS DISPLAYED WHICH SYMBOLIZES REFLECTION AND REMEMBRANCE FOR LIVES LOST INCLUDING BUT NOT LIMITED TO GEORGE FLOYD, THE CATALYST FOR THIS INITIATIVE. THE CANDLE ENDS AT 9:25, THE TIME GEORGE FLOYD WAS PRONOUNCED DEAD.



OUTREACH

ADDITIONAL EDUCATIONAL FAMILY RESOURCES VIA THE WEBSITE.

SOCIAL MEDIA WHICH INCLUDES QUOTES AND PREVIOUS CONTENT FROM GUESTS AND TEAM MEMBERS.

AVAILABLE BROADCAST REPLAYS.

OUR PURPOSE

Redeem The 10 is a communal faith-response in action to the senseless murders of black men, women, and children.

According to the New York Times, Mr. George Floyd was pronounced dead at 9:25 pm on Monday May 25, 2020. The autopsy read that the cause of death was asphyxiation. Mr. Chauvin, who is white, kept his knee on Mr. Floyd's neck for eight minutes and 46 seconds, according to the criminal complaint against him.

The video shows that Mr. Chauvin did not remove his knee even after Mr. Floyd lost consciousness, and for a full minute after paramedics arrived at the scene.

In response to this tragic event, a few committed friends with like minds set out to transform time by dedicating brave space for prayer, contemplation, and creativity during a time of uprising and uncertainty.